JOSH GIPPER

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Hi! I've designed and developed interfaces for fourteen years on projects for the Air Force, National Multiple Sclerosis Society, National Restaurant Association, First Transit, and others while taking numerous products from idea to market. By firmly grasping core principles of design and technology, designers are best equipped to create positive digital experiences while meeting business and user needs. My mission is to use my skills to positively effect the world.

- Human centered design approach leveraging research and interviews
- Proficient in Adobe CS, UXPin, Invision
- Strong HTML, CSS, and Javascript skills
- Experience designing for accessibility
- Project planning and management, quality assurance, team leadership

Experience

Kritek, LLC. – January 2016 to Present
User Experience & User Interface Designer

I've worked with our diverse team of developers, business analysts and subject matter experts to design web, mobile, and IoT applications and bring three products to market in the transportation industry. My responsibilities have included leading product design sessions to determine visual, business and technical requirements for new features. Performed ethnographic research to understand the people using our products and their environments thus driving our team to build empathetic products. Designed applications for Smart Cities and Smart Work Zones that bring technology into the physical world and presented those to internal teams, potential clients, and government agencies. Created branding and marketing materials for two products, one that has successfully been brought to the B2B market, another still in development.

DATA, Inc. – July 2010 to December 2015
Front End Developer & Designer

Created web applications for high traffic sites with education, healthcare, nonprofit and government clients that work beautifully and maintain their brand. Played a key role in creating award winning educational and community sites for major national nonprofit organizations. I was also involved in designing and developing learning management systems and responsive web applications while ensuring 508 compliance, WCAG 2.0 conformance and adherence to ARIA best practices.

BrandSavvy, Inc. – September 2006 to June 2010
Web Designer & Lead Developer

As the leader of interface design and development I worked directly with clients to discover and implement their digital needs while accounting for their branding objectives. Projects included developing an intranet serving thousands of users, brand management websites for the nation's most successful hospitals, and custom web applications for pre-surgery assessment, job recruitment, and image management.

IMU Marketing and Design – September 2004 to July 2006
Web Designer & Developer

I led a team that designed, developed, and maintained award winning web sites for the University of Iowa. Our small group developed an extensive internal online project management system for a team of thirty print designers, marketers, web developers, and professionals.

Education

The University of Iowa – August 2002 to July 2006, Fall 2009
Bachelor of Fine Arts in Graphic Design, Minor in Political Science