

JOSH GIPPER

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Experience design is an exciting world of study that challenges it's practitioners to be constantly pushing the envelope of what's possible. The technological tools which are available to us today provide endless opportunities to discover the best method for a user to get a job done.

During my career I've been lucky enough to explore accessibility from both a design and code perspective, allowing me to bring critical information to users across the capability spectrum. I've designed and built interfaces, designed user flows, and created information architectures for websites and web applications in the healthcare, Department of Defense, and transportation industries. Recently, I've leveraged the Internet of Things and Voice User Interfaces for Smart City solutions that will increase the efficiency and safety of our transportation infrastructure.

- User focused approach to design and development, understanding that each complements the other
- Familiar with Adobe CS, Invision, UXPin
- Quickly create scalable, modular and accessible HTML, CSS and JavaScript
- Experience with voice user interfaces and Internet of Things applications
- Project planning and management, quality assurance, team leadership

Experience

Kritek, LLC. - January 2016 to Present

User Experience & User Interface Designer

I've worked with our diverse team of developers, business analysts and subject matter experts to design applications for the transportation industry. In an industry that tends towards the complex and confounding, I've been able to create streamlined and consistent experiences which are critical for users and their organization's business needs.

My responsibilities have included leading product design sessions to determine visual, business and technical requirements for new features as well as market research. Interviewed end users to drive our team build empathetic products. Designed and prototyped applications for Smart City and Smart Work Zones that bring technology into the physical world and presented those to internal teams, potential clients, and government agencies.

DATA, Inc. - July 2010 to December 2015

Front End Developer & Designer

Created web applications for high traffic sites with education, healthcare, nonprofit and government clients that work beautifully and maintain their brand. Played a key role in creating award winning educational and community sites for major national nonprofit organizations. I was also involved in designing and developing learning management systems and responsive web applications while ensuring 508 compliance, WCAG 2.0 conformance and adherence to ARIA best practices.

BrandSavvy, Inc. - September 2006 to June 2010

Web Designer & Lead Developer

As the leader of interface design and development I worked directly with clients to discover and implement their digital needs while accounting for their branding objectives. Projects included developing an intranet serving thousands of users, brand management websites for the nation's most successful hospitals, and custom web applications for pre-surgery assessment, job recruitment, and image management.

IMU Marketing and Design - September 2004 to July 2006

Web Designer & Developer

I led a team that designed, developed, and maintained award winning web sites for the University of Iowa. Our small group developed an extensive internal online project management system for a team of thirty print designers, marketers, web developers, and professionals.

Education

The University of Iowa - August 2002 to July 2006, Fall 2009

Bachelor of Fine Arts in Graphic Design, Minor in Political Science